



## **Bryan A. Krueger**

*Senior Vice President, Corporate Sales, Marketing, and Global Customer Support  
CaridianBCT*

As Senior Vice President of Corporate Sales, Marketing and Global Support at CaridianBCT, Bryan A. Krueger leads the strategic direction and tactical execution of across all business areas and regions. Mr. Krueger has employed successful processes within both domestic and international positions in marketing, sales, general management and supply chain management during his tenure at the company.

As a key member of the Executive Team, reporting to President and Chief Executive Officer David Perez, Mr. Krueger has extensive knowledge and experience in blood banking and a passion for accomplishing strategic results through highly effective teamwork, cross functionality and communications.

Prior to joining CaridianBCT, Mr. Krueger was Senior Vice President and Chief Operating Officer at US Nursing Corp. Prior to that role, he held a series of progressive leadership roles at Baxter International, including Corporate Vice President of Supply Chain; President of Transfusion Therapies (Fenwal), North America; and Vice President and General Manager of BioScience, based in Tokyo, Japan.

Mr. Krueger earned his bachelor's degree in business administration from Colorado State University and is a certified examiner, Malcolm Baldrige Award Criteria. In addition, he has participated in executive seminars at Stanford University, Northwestern University's Kellogg School, and at University of California – Los Angeles.